

## Centre for Business Solutions

School of Business, Economics and Law,

University of Gothenburg





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## **Centre for Business Solutions**



• Educating

• Collaborating

• Researching







## Educating

#### Courses held by CFA:

- Applied Enterprise systems (180 students)
- Business Intelligence (80 students)

#### Participating in other courses:

- .- Management control (600 students)
- Management accounting, Enterprise systems (600 students)

#### **Sante Academy:**

- Reaches students from nine other universities





## Collaborating with business

































## Collaborating with Academia





















Supporting thousands of students in Sweden





### Also, offering active collaboration

- 25 Tkr
- Newsletter, latest news from the research
- Visibility company brand
- Conference "Latest news from the IT supplier" (two persons)
- 45 Tkr
- Newsletter, latest news from the research
- Visibility company brand
- Conference "Latest news from the IT supplier" (two persons)
- Academic workshop, we present and discuss recent research
- 75 Tkr:
- Newsletter, latest news from the research
- Visibility company brand
- Conference "Latest news from the IT supplier" (two persons)
- Academic workshop, we present and discuss recent research
- Academia professionals and Business professionals meet and discuss contemporary issues "round table"





#### Research

 Research at CFA is conducted in close collaboration with other researchers at the School of Accounting, external researchers and industry. With a strong focus on businessrelated research, working CFA purposefully implementing research programs to ensure synergies between ongoing projects.





### Management control, Information Systems & Sustainability

Steering and balancing of social, environmental and economic sustainability with the support of information systems.

In this work, corporate management control systems play a central role in supporting the business to effectively manage these opportunities and challenges.

Managing for Sustainability places greater demands on companies' control systems and research shows that surprisingly little empirical research has been done considering the implementation of strategic sustainability priorities, design of control systems that support existing strategies and how to then balances and integrates such systems. To complement today's governance models, this project will focus on developing new management models as the basis of information systems to support "sustainable" value creation.





## Business Intelligence

The research conducted adjacent to the BI focuses on creating a better understanding of operational problems during implementation of BI and the effects of the introduction of operational and financial control. The research is conducted within the research program AIS.





#### Visualization

#### Competing on visualization

First there was action, then there was data. In a multi-year research program at the University of Gothenburg, funded by major foundations such as Wallenberg and Söderberg, this axiom will be made recursive.

Through linking knowledge from the fields of accounting and information systems, the project will create analytical applications designed to support interactive data visualization and decision making in a select group of large organizations.

The objective is to enhance efficiency and effectiveness through better decisions. Big data will be combined with small, structured with unstructured, the collaborative with the solitary. The project activates a unique collaboration between leading vendors such as SAP, Qlikview and Microsoft, organization such as SKF, Volvo and Göteborgs Stad, and internationally leading scholars.





## **Enterprise System**

Enterprise systems have in recent decades has grown to be a critical part of the infrastructure for most businesses. Research on Enterprise systems focuses mainly on investment decisions.





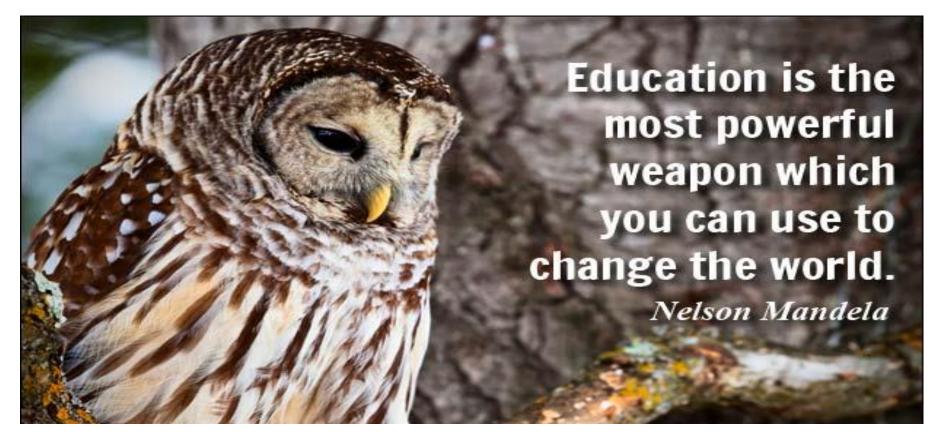
#### Collaboration customer and CFA

Imagination is more important than knowledge. For knowledge is limited to all we now know and understand, while imagination embraces the entire world, and all there ever will be to know and understand.













# Thank you!

Questions

